



# Social Media Policy

## Norths Commitment

Northern Suburbs Cricket Club (Norths) has been nestled on the banks of the Hunter River at Lorn Park since 1903. It has a large member base and a dedicated group of volunteers steering the club's strong club culture and maintaining its traditions.

Norths is committed to providing a cricketing environment that is safe, fair and inclusive.

## Scope

This policy applies to the members, volunteers and associates of Northern Suburbs Cricket Club.

## Definitions

Cyber Bullying	Cyber bullying can occur through messaging, apps and online in social media and other forums. It includes the publishing of negative, harmful, false or mean content about another party.
Social Media	All internet-based publishing technologies that are used for social interaction.

## Code of Behaviour

The increased prevalence of social media has resulted in the ability for information published by individuals to be viewed by an increasingly wider audience. While social media and networking sites are now recognised as a part of everyday life and are a valuable tool in the promotion of our club, Norths expects all its members, volunteers and people associated with Norths to conduct themselves appropriately when using these sites to share information or make comments that relate to Norths.

### Cyber Bullying

- Is not tolerated on Norths' social media platforms or any online platforms related to our club such as local Association, Representative Association, Cricket NSW, or Cricket Australia webpages that could bring Norths into disrepute.
- All issues relating to cricket should be handled using the appropriate complaints process and directed to the executive committee of Norths.

### Social Media

When using all forms of social media related to Norths, the local Association, Representative Association, Cricket NSW, or Cricket Australia all members and people associated with Norths must:

- Conduct themselves appropriately when sharing information or making comments relating to cricket and to Norths.
- Be clear about what and who they are representing.
- Ensure their comments are factually correct and accurate.
- Not breach confidentiality requirements, and ensure their comments are lawful.
- Not use offensive, provocative or hateful language.
- Not publish information that could:
  - damage the reputation
  - insult, offend, intimidate or humiliate
  - defame or adversely affect the image, reputation or viabilityof individuals, Norths, their members, volunteers, sponsors and other participants in cricket.

## Consequences of Breaching this Policy

- Any breach of this policy will be treated as a serious matter and referred to executive committee of Norths.
- Disciplinary action may be taken in relation to a breach of this policy including the issuing of a warning, suspension or the termination of membership.
- Any publication on social media relating to the breach of this policy can be used in disciplinary proceedings.